



FNIGC | CGIPN

First Nations Information Governance Centre
Le Centre de gouvernance de l'information des Premières Nations

**9th ANNUAL
REPORT
to MEMBERS
2018 – 2019**



About the cover: This painted skin is a “winter count” made by a member of the Niisitapiikwan (Blackfoot Confederacy) in the 1800s as an annual record of memorable events, including hunts, battles, and horse raids.

Elk Skin, 1880–1889
Canadian Museum of History, V-B-536, IMG2016-0026-Dm



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MESSAGE FROM FNIGC'S BOARD OF DIRECTORS

The past year has been a period of exciting developments and growth for the First Nations Information Governance Centre (FNIGC) as we aimed to fulfill our Vision that every First Nation will achieve data sovereignty in alignment with its distinct world view.

During the 2018–2019 year, FNIGC and its Regional Partners have been busy with a slate of important activities, including: sound governance and operational decision-making improvements; the release of the second volume of a major national report of the First Nations Regional Health Survey (FNRHS, or RHS) Phase 3; the planning and delivery of a National Summit to discuss the design of a First Nations Data Governance Strategy; and the ongoing implementation of the First Nations Labour and Employment Development (FNLED) survey, which will collect much-needed data on labour and employment in First Nations communities.

We also signed a new Contribution Agreement with the Crown for the RHS Phase 4 (2019–2024), and were named (for the second year in a row) in the Federal budget (*Budget 2019*)—this year with a pledge to provide permanent, ongoing funding to our survey initiatives.

We invite you to review our 2018–2019 Annual Report so you can learn more about our Vision and Mission and how they guide our ongoing projects and initiatives.

On behalf of the Board of Directors, I would like to acknowledge the staff at FNIGC and our Regional Partners, who together have made this unique organization what it is today.

Bonnie Healy

Chair, FNIGC Board of Directors



REPORT FROM FNIGC'S EXECUTIVE DIRECTOR

JONATHAN DEWAR, PHD

STATEMENT OF OPERATIONS

The First Nations Information Governance Centre (FNIGC) is now in its ninth year as a non-profit First Nations organization, federally incorporated under the Canada Corporations Act in April 2010 and operating on a mandate from the Assembly of First Nations' (AFN) Special Chiefs in Assembly (Resolution #48/2009). FNIGC has proudly continued to support the aspirations and needs of First Nation people living on reserve and in Northern communities across Canada.

FNIGC envisions that every First Nation will achieve data sovereignty in alignment with its distinct world view. With First Nations, FNIGC asserts data sovereignty and supports the development of information governance and management at the community level through regional and national partnerships. We adhere to free, prior and informed consent, respect nation-to-nation relationships, and recognize the distinct customs of nations.

Over the 2018–2019 fiscal year, FNIGC continued to work closely with our Regional Partners to design and implement national surveys, conduct research, and provide OCAP® and information governance education and training. This annual report provides an overview of the work we have undertaken between April 2018 and March 2019, and includes many of our achievements and accomplishments.



Photo by CIHR / Rob Faubert

Over the past year, FNIGC was extremely busy with a number of key activities. These included:

- ongoing governance work with the FNIGC Board of Directors, including the establishment of Board Committees (Finance & Audit; Governance; and Operational Policy Verification);
- ongoing policy review and improvement;
- signing a new contribution agreement with the Crown for the First Nations Regional Health Survey Phase 4;
- the release of the *National Report of the First Nations Regional Health Survey Phase 3: Volume Two*, in July 2019;
- publishing the chapter “First Nations Data Sovereignty in Canada” in the *Statistical Journal of the International Association for Official Statistics (IAOS)*;
- planning and coordination of the First Nations Data Governance Strategy National Summit, held in Calgary in February 2019.

In the federal *Budget 2018*, FNIGC received \$2.5 million to design and national data governance strategy and co-ordinate the establishment of regional information governance centres. Our work to advance these two initiatives helped lead to FNIGC being named in the federal budget for the second year in a row. *Budget 2019* stated:



To ensure that First Nations have the information they need to serve their members well, *Budget 2019* proposes to provide \$78.9 million over seven years, starting in 2019–20, with \$13.7 million per year ongoing, to permanently fund the Surveys on Indigenous Peoples and the First Nations Regional Health Survey. These surveys provide important information on education, health, employment and language proficiency—information that is needed for decision-making in First Nations communities and for designing programs and services tailored to community needs. These surveys are conducted under the leadership of the First Nations Information Governance Centre, in collaboration with Statistics Canada.

Operational Budget

FNIGC's Operational Budget is developed annually and is presented to the Board of Directors for approval. The 2018–2019 Operating Budget identified revenues received and revenues deferred, and illustrated the budget requirements for staff, operations, projects, and the meeting of contractual obligations.

The Operational Budget is based on actual and historical cost expenditures, reduction or increase in expenditures, contract obligations and deliverables, regional contract allocations, and identification of any deferred revenues. Activities planned from funds derived from administrative fees are identified and tied to the key objectives of FNIGC's Strategic Plan.



When possible, restricted reserve funding as provided for within the FNIGC financial policy and procedures is set aside into a cashable, interest-bearing account.

FNIGC revenues are primarily derived through contracts with the federal government for national survey processes as supported by Indigenous Services Canada (ISC).

In May 2018, FNIGC signed a five-year funding agreement to start on Phase 4 of the First Nations Regional Health Survey (FNRHS). First-year funds were received quarterly in 2018–2019. For the First Nations Labour and Employment Development (FNLED) survey, Year 3 funds flowed in 2018–2019 and will continue through to 2020–2021.

FNIGC enters into multi-year contribution agreements with our Regional Partners for the implementation of Regional survey activities ranging from:

- data collection,
- regional infrastructure and coordination (including staffing, program supports for advisory committees, training, travel, software, promotion, and incentives),
- Communications,
- printing,
- consultants,
- translation, and
- additional activities.



Over the years, the contribution agreements (CAs) continue to be modified and improved by FNIGC with the goal of enhanced accountability and the provision of reporting templates, tools, and schedules to support regional coordination of activities with clear milestones and deliverables and streamlined processes.

As we continue to espouse and practice a “By First Nations, for First Nations” approach, we are committed to improving each survey process, and to taking cues from the lessons learned from previous survey processes by embracing new technologies and methodologies where appropriate.

Additional revenues for FNIGC are generated through service contracts for data access and data services offered through the First Nations Data Centre (FNDC). The FNDC also

processes special projects with federal departments, academics, students, and others, which are managed through contracts developed specifically for the FNDC and related to general tabulations, custom tabulations, data services, and others. These contracts are stringent and safeguard and protect FNIGC data and ensure that OCAP[®] is respected at every step in the process.

Revenue is also generated by charging for *The Fundamentals of OCAP[®]* online training course.

Financial Audit

FNIGC’s Financial Audit Report for the fiscal period ending March 31, 2019 was successfully completed on schedule. The draft Audit Report was presented and approved by the FNIGC Board of Directors on June 4, 2019, at a duly convened meeting held in Ottawa. The final audit will be presented to FNIGC Members at our Annual General Meeting, to be held July 22, 2019, in Fredericton, New Brunswick.

The auditor’s report expressed an unqualified opinion on the financial statements. There were no significant deficiencies disclosed during the audit. The organization is presently in a positive cash and positive net asset position. There are no liabilities to governmental agencies.

If you are interested in a copy of the audit report, please send an email to the attention of FNIGC’s Board of Directors at info@fnigc.ca.

Board Meetings and Accountability

FNIGC’s Board of Directors held five meetings during the 2018–2019 fiscal year:

- June 5–7, 2018 (Ottawa, ON)
- July 23, 2018 (Vancouver, BC)
- October 16–17, 2018 (Ottawa, ON)
- December 4–5, 2018 (Ottawa, ON)
- March 19–20, 2019 (Ottawa, ON)



FNIGC National Student Bursary

In 2019, FNIGC was pleased to announce the recipients of its sixth annual National Student Bursary, which is awarded each year to two outstanding First Nations students enrolled in a post-secondary program focused on information governance, information technology, data management, or epidemiology.

Selected by a committee made up of members of FNIGC's Board of Directors, each recipient of the bursary receives \$2,500 and free registration to FNIGC's *The Fundamentals of OCAP®* online course. Recipients were chosen from approximately 15 applicants.

This year's recipients of the FNIGC National Student Bursary were **Taylor Wilson** of Fisher River Cree Nation in Manitoba, and **Brittany Tourangeau** of Smith's Landing First Nation in the Northwest Territories.

Ms. Wilson, a graduate student at the University of Winnipeg, is enrolled in the Masters in Development Practice: Indigenous Development program. Ms. Wilson's proposed research will see her examine health and fitness nutrition education in Indigenous communities, using Indigenous and Western food systems, as part of an effort to combat obesity and chronic diseases.

Ms. Tourangeau is enrolled in the undergraduate nursing program at Aurora College in Yellowknife, Northwest Territories. After graduation she plans on working in the Northwest Territories to build accurate statistical data on First Nations people.

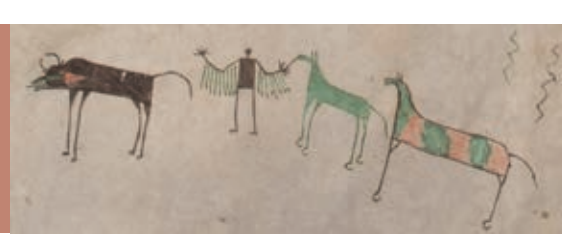


Taylor Wilson



Brittany Tourangeau

The recipients of the 2019 FNIGC National Student Bursary will be announced in 2019–2020.



FINANCE

FNIGC's Finance team is made up of **Colette Kataquapit** (Finance Manager) and **Alex LaFrance** (Finance and Payroll Assistant), with support from **Jonathan Plante** (Special Advisor, Financial and Operational Strategy), who also supports the Executive Director. The team is pleased to report on its activities during the 2018–2019 fiscal year.

INVESTMENTS

The \$2-million in investments purchased in 2017 continued to earn monthly interest until they were redeemed between April 2018 and August 2018 to meet the cash flow requirements of the FNLED survey. Currently, FNIGC has restricted funds invested in a one-year term deposit, set to mature in October 2019. The restricted funds are reserved to ensure FNIGC meets its organizational goals and objectives.

FINANCIAL POLICIES AND PROCEDURES

The Finance team continues to support FNIGC's Executive Director and Board of Directors in a thorough review of all finance-related policies and procedures, working closely with the Finance and Audit Committee and the Operational Policy Verification Committee.

HUMAN RESOURCES

Late in the year, the Finance team was joined by **Karen Yundt** (Human Resources Advisor, part-time), who assists with the review of all HR-related policies and procedures, and supports the Executive Director and hiring managers with the organization's HR needs.





SURVEY MANAGEMENT

The Survey Management team is responsible for overseeing all aspects of FNIGC's national survey projects in collaboration with its Regional Partner organizations. This involves coordinating survey implementation, developing survey instruments, disseminating survey results, and evaluating survey processes.

In 2018–2019, the Survey team was made up of **Kyla Marcoux** (Program Manager), **Katie Wood** (Program Manager), and **Lorraine Cheechoo** (Program Assistant), reporting to **Albert Armieri** (Senior Manager).

The 2018–2019 fiscal year was a particularly exciting one for FNIGC, as it brought with it the announcement in Budget 2019 of permanent funding for both the First Nations Regional Health Survey (FNRHS, or RHS) and FNIGC's survey work under the Surveys on Indigenous Peoples program, which funded the First Nations Regional Early Childhood, Education, and Employment Survey (FNREEES) and currently funds the First Nations Labour and Employment Development (FNLED) survey.

In particular, *Budget 2019* proposed \$78.9 million over seven years, starting in 2019–2020, with \$13.7 million per year ongoing (which includes an allocation for Statistics Canada's work on the Aboriginal People's Survey).

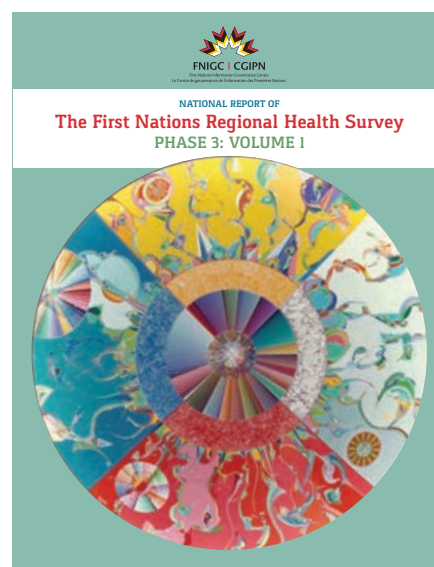
This funding provides an opportunity for sustained capacity, nationally and regionally, as we move forward gathering valuable information in collaboration with First Nation communities across the country.

FIRST NATIONS REGIONAL HEALTH SURVEY

The *National Report of the First Nations Regional Health Survey Phase 3: Volume Two* was released on July 24, 2018 during the 39th AFN Annual General Assembly in Vancouver, BC. Topics covered in the second (and final) volume included: language and culture, food security, health care access, physical activities, and personal and community wellness. This important work was a product of collaboration between FNIGC and a number of First Nation experts.

FNIGC also planned two gatherings to begin discussions on content development for RHS Phase 4, the next phase of the survey. The first was a meeting of Regional data analysts held in Ottawa on February 12–13, 2018, to discuss results of the RHS Phase 3 technical review, which rigorously examined the data in the context of global and item response rates, reliability of scales, and missing values. Considerations and recommendations from this particular session are intended to help inform regional advisory committee discussions around survey content for RHS Phase 4. A secondary purpose of this meeting was to better establish a network of FNIGC/Regional analysts across the country and provide ongoing opportunity for capacity development and support.

The second national gathering was held in Ottawa on April 24–25, 2019, and focused on collaboratively setting the trajectory for development of RHS Phase 4.





A timeline of key activities for RHS Phase 4 was shared with the Regions to assist in regional planning and resource allocation prior to fiscal year-end.

FIRST NATIONS LABOUR AND EMPLOYMENT DEVELOPMENT SURVEY

Building on the foundational work of the RHS and the First Nations Regional Early Childhood, Education, and Employment Survey (FNREEES), the First Nations Labour and Employment Development (FNLED) survey is intended to provide detailed information on labour market outcomes and conditions to help understanding of the broad forces impacting labour market conditions on-reserve and in Northern First Nations communities.

During the past fiscal year, FNIGC worked with our Regional Partners to finalize the FNLED survey content, program the national survey and regional components into the CAPI system, and test the survey instrument on tablets (internally and in-the-field) in two First Nations communities. The FNLED also underwent a First Nations ethical review.

FNIGC and its technical support team have been working closely with various regions to procure and set-up server infrastructure to support data warehousing.

In October 2018, FNIGC initiated a series of online webinars with our Regional Partners focusing on the use of the survey software. FNIGC, along with our Regional Partners, also hosted a national “Train the Trainer” session in November, 2018. The session was well-attended and provided an opportunity for everyone to orient themselves with the fieldworker materials in anticipation of deployment. It was also an excellent opportunity for Regions to share best practices and learn from each other’s successes and challenges.

As of January 2019 the FNLED survey was deployed in all 10 regions, with data collection beginning in February 2019.





METHODOLOGY AND STATISTICS

FNIGC's Methodology and Statistics team is in charge of creating survey methodologies, sampling strategies, and providing analysis of our survey data. In addition, the team provides key statistical support at an organizational level across FNIGC, serving to ensure the provision of high-quality data sets about First Nations communities at national and regional levels.

In 2018–2019, the Methodology and Statistics team was made up of **Dr. Fei Xu** (Senior Manager) and Statistical Data Analysts **Xinyu Qiao**, **Krysia Walczak**, and **Fan Zhang**. The team also provided support to the Survey Management and Research and Information Management teams.

The team's contributions were significant over the past fiscal year, as it was responsible for providing guidance on sampling methodology, supporting statistical analyses, and assisting the work of the Survey and Research teams in general.

Over the 2018–2019 fiscal period, the Methodology and Statistics team developed a national sampling strategy for the FNLED survey. Concurrently, the team also provided the sampling strategies and detailed sampling distribution at the community level for Regions that required it.

In preparation for the July 2018 release of the second volume of the RHS Phase 3 report, the team provided statistics analyses, reviewed the report to ensure the tables and figures were accurate, and verified that the data were correctly interpreted by the report's authors.

In addition, the Methodology and Statistics team played a key role in the technical review of the RHS Phase 3 report, which saw it examine factors that might impact the validity and reliability of survey data.



RESEARCH AND INFORMATION MANAGEMENT

The Research and Information Management team ensures that FNIGC's high standards for data privacy are maintained and respected, while also advancing the relevance and utility of data within the organization. The Research and Information Management team consists of **Albert Armieri** (Senior Manager), **Maria Santos** (Program Manager, First Nations Data Centre), **Alana Roscoe** (Program Manager, Research and Development), **Amy Nahwegahbow** (Senior Research Advisor), and **Lyndsy Gracie** (Projects Assistant, Research and Surveys). More recently, **Claudia Meness** joined the team as a Junior Research Officer.

The unit spent the 2018–2019 year finalizing a number of publications, wrapping up a range of key research initiatives, developing new proposals, updating policies and procedures, and fulfilling research requests for the First Nations Data Centre. As well, the Research and Information Management team offered substantive support to the Survey Management team, in the areas of training development and report writing.

PUBLICATIONS

A First Nations Gender Balanced Analysis

FNIGC received funding from Indigenous Services Canada (ISC) to produce a special report employing a First Nations gender-balanced approach to analysis across a number of relevant focus areas. This report, (which is currently in progress) will leverage a culturally-relevant gender balanced analysis (CRGBA) framework to guide the research questions and analyses. The CRGBA framework seeks to restore balance; more specifically it recognizes the historical and cultural context as a means of grounding the examination of current realities and areas in need of change. From there, the framework encourages strategies and solutions, with the goal of restoring egalitarianism and traditional “ways of being.” Data from the RHS, FNREEES, and, potentially, the First Nations Community Survey will be examined as part of this report. While the original start date for this project was June 2018, funding was only recently allocated to FNIGC.

A Profile of Wellness among First Nations Seniors

FNIGC has worked steadily with a research team led by **Dr. Jennifer Walker** (Six Nations of the Grand River) on a research project, funded by Employment and Social Development Canada (ESDC), on the wellness of seniors in First Nations communities.

Following a comprehensive review of the literature, the team drafted an analysis plan incorporating a wide variety of demographic, health, and social determinant variables. The indicators are drawn from the RHS Phase 3 and FNREEES data to form a holistic picture of health and social indicators associated with healthy aging among seniors (55-years-old, and older) living in First Nations communities.

A qualitative component involving interviews with community subject-matter experts on healthy aging who have on-the-ground knowledge of the reality and culture within communities is being pursued to complement these results by providing context and insights in their interpretation. The final report is expected in early 2020.

A First Nations Perspective on Poverty

This report, designed to complement and build upon previous work that has been done at the regional and national levels, explores the multi-dimensional definitions and measurement of poverty in a First Nations



context. The work is funded by Employment and Social Development Canada (ESDC), and FNIGC has contracted the services of **Dr. Darrel Manitowabi** (Wiikwemkoong Unceded Territory) to gather information and write the report.

The project will include a review of existing research conducted by the Assembly of First Nations, the Poverty Action Research Project, and Chiefs of Ontario, among others. It will also include a series of interviews on poverty in First Nations communities across geographical and cultural groups in Canada. These interviews, which will follow a flexible, conversational method, emphasizing knowledge sharing through oral historical narrative and story, will be undertaken with knowledge holders and subject-matter experts, including Elders, community members, and others with formal expertise or demonstrated knowledge of community and nation perspectives on the topic.

A literature review has been drafted and engagement with interview participants is underway across the country. It is anticipated that these interviews will continue into summer of 2019, and the report is expected to be completed by early 2020.

First Nations Youth Smoking

Building on FNIGC's 2016 report that explores RHS Phase 2 data on First Nations youth resilience and smoking, the team commissioned a new report that used data from the FNREEES to examine additional factors associated with resilience to smoking amongst First Nations youth living in First Nations communities. That paper, *First Nations Youth Smoking: Factors Associated with Resilience*, also incorporated qualitative information derived through interviews with community tobacco initiative program managers, frontline workers, and subject-matter experts.

Embracing qualitative and quantitative data methods allowed for a more robust understanding of the risks and protective factors associated with First Nations youth smoking. Some of the findings were used to inform the development of a series of infographics intended for use by First Nations tobacco-cessation programs.

In late 2018, an abbreviated manuscript based on this report was submitted by contract researchers **Dr. Colleen Ann Dell** and **Dr. Laura Wright** for publication in the *International Indigenous Policy Journal*. The manuscript was accepted with minor revisions, and FNIGC is working with Dr. Dell and Dr. Wright to address the reviewers' comments for resubmission to the journal in 2019.



Feasibility Study for a Longitudinal Study on First Nations Children and Youth Development and Wellbeing

In collaboration with the AFN, ISC, and First Nations child advocate **Dr. Cindy Blackstock**, FNIGC submitted a proposal to ISC to undertake a study, through extensive engagement with knowledge holders and subject matter experts, that explores the feasibility of, and opportunities for, conducting First Nations-driven research



and collecting data on First Nations child and youth development and well-being. This study will identify effective, culturally appropriate research designs and methods of measuring and assessing child and youth development and well-being, including adverse childhood experiences within a First Nations context. The analysis will also examine First Nations views on examining the issue of adverse childhood experiences on child and youth development and well-being, including the social determinants of health, as well as potential challenges, considerations, and options for doing this important research.

Gender Based Violence Feasibility Analysis

In partnership with the Department for Women and Gender Equality (formerly known as the Status of Women Canada) FNIGC is conducting a study that will explore the feasibility of—and opportunities for—conducting First Nations-driven research and collecting data on gender-based violence (GBV) within First Nations communities. The contract was finalized in February 2019, with work slated to take place between February 2019 and June 2020.

This study will take a two-step approach in the planning, design, and implementation of a comprehensive feasibility analysis. The work will include: a literature review; a feasibility analysis strategy; regionally-driven engagement processes with key stakeholders, content experts, and knowledge holders; and a final report.

The Firelight Group, a consulting group that works with Indigenous communities in Canada, has been contracted by FNIGC to assist with elements of the feasibility study, mainly the environmental scan and literature review.



COLLABORATIONS

National Aboriginal Diabetes Association

In April 2018, FNIGC presented RHS Phase 3 data on diabetes at the National Indigenous Diabetes Conference in Halifax, NS. Since then, the National Aboriginal Diabetes Association (NADA) has identified a researcher, **Dr. Moneca Sinclair**, with whom FNIGC will work to produce a diabetes report. In order to guide the report, FNIGC and NADA distributed a research priority feedback form to their networks and held two teleconferences to discuss the themes to be included.

Public Health Agency of Canada

As one of the collaborators under the Pan-Canadian Health Inequalities Reporting Initiative, FNIGC contributed to the August 2018 release of *Key Health Inequalities in Canada: A National Portrait*. This report is the first pan-Canadian effort to document inequalities in Canada with respect to health outcomes, daily living conditions, and structural drivers that support health. Using data from the RHS Phase 2, FNIGC provided the statistics and wrote segments of the report related to First Nations living on-reserve and in Northern communities.



AFN National Inventory of Housing and Related Infrastructure Project

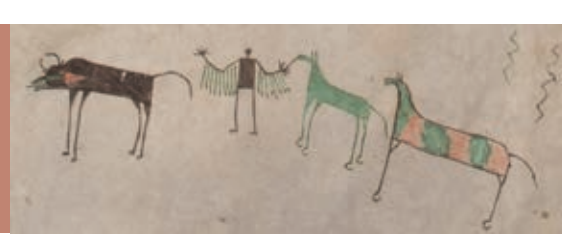
The Assembly of First Nations (AFN) is working with members from the Chiefs Committee on Housing and Infrastructure and Regional Housing Technicians, AFN, Indigenous Services Canada, and Canada Mortgage and Housing Corporation to co-develop a 10-year First Nations National Housing and Related Infrastructure Strategy. A key component to this strategy is the undertaking of a data-gathering exercise to determine First Nations housing and related infrastructure needs on-reserve.

FNIGC is supporting this work through four key activities:

1. the development of a robust sampling strategy to ensure the data collected is representative geographically,
2. the facilitation of data stewardship, including secured storage of the data collected,
3. the cleaning and consolidating collected data into a national dataset, and
4. a national-level analysis and drafting of a brief technical report with agreed-upon statistical methods and key indicators using the data collected.

To date, FNIGC has developed a comprehensive sampling strategy and drafted a data warehousing agreement to support the project. FNIGC will continue to work with AFN in the areas outlined above.





THE FIRST NATIONS DATA CENTRE

Two research projects have been underway at FNIGC's First Nations Data Centre. The first is "Assessing the Influence of Remoteness on Food Security in First Nations Communities," conducted by **Dr. Brady Deaton**, **Alexander Scholz**, and **Bethany Lipka**. The analysis and manuscript were presented to FNIGC for feedback and interpretation, in alignment with the First Nations principles of OCAP®.

As a result, a manuscript was submitted to the *Canadian Journal of Agricultural Economics* and has undergone its first peer review. In response to comments made, the researchers will be returning to the data centre to conduct additional analyses, after which they will provide an updated manuscript for FNIGC's review.

The second research project is "Identifying Predictors and Mediators of First Nations Health and Wellness: A Focus on Historical Trauma and Contemporary Community Stressors," by **Dr. Robyn McQuaid** and **Dr. Amy Bombay**, who continue to make visits to the data centre to analyze the data.

In addition to these projects, the FNDC handled data requests from three federal government departments: Public Safety Canada, Employment and Social Development Canada, and the First Nations and Inuit Health Branch (under Indigenous Services Canada). The requests are at various stages of progress and are for varying quantities and complexities of data tables.

We are grateful to our Research Advisory Working Group (RAWG), comprised of **Mindy Denny**, **Helen Stappers**, and **Carmen Jones**, who continue to provide guidance in the development of FNIGC research proposals and reviewing publications for which FNIGC is either an author or collaborator.





OCAP® AND INFORMATION GOVERNANCE

The past year has been a busy one for FNIGC's OCAP® and Information Governance unit. In May 2018, **Dr. Aaron Franks** assumed the role of Senior Manager of OCAP® and Information Governance. The unit's focus in 2018–2019 was: increasing enrolment in our popular online course, *The Fundamentals of OCAP®*; evaluating our education, training, and outreach efforts; offering OCAP® support to partners and proponents across the country, when requested; and supporting the FNIGC team's efforts to work with Regional Partners on the design of a First Nations Data Governance Strategy (FNDGS).

The OCAP® unit is assisted by several FNIGC staff members, particularly **Alex Lafrance**, who supports the OCAP® and Information Governance unit with registration for *The Fundamentals of OCAP®*. Members of the Research and Information Management unit also frequently pitch in to support the development and delivery of OCAP® education efforts.

OCAP® EDUCATION AND TRAINING

The First Nations principles of OCAP® are at the core of everything we do and have become a foundational resource for FNIGC and our partner network. A significant amount of effort goes into presenting, explaining, and educating on the First Nations Principles of OCAP®, especially when dealing with the general public and government stakeholders.



The Fundamentals of OCAP®, a seven-module course with an 80% completion rate, is delivered in partnership with Algonquin College Corporate Training. In 2018–2019, more than 600 learners enrolled in *The Fundamentals of OCAP®*, bringing the course's total enrolment to 1,700 since its launch in February 2016.

Many organizations still prefer in-person learning opportunities for their staff, and FNIGC continues to receive many requests for OCAP® presentations and workshops. In 2018–2019, Aaron Franks and others delivered OCAP® presentations to a variety of organizations and at a variety of events, including:

- Queen's University, Office of Indigenous Initiatives, Indigenous Knowledge Symposium (Kingston, ON)
- First Nations Labour and Employment and Development (FNLED) survey fieldworker training (Ottawa, ON)
- RightsCon, Whose Story is it Anyway? Decoding the Collection and Sharing of Information panel (Ottawa, ON)
- The Sport Information Research Centre (Ottawa, ON)
- Emily Carr University of Art and Design (Vancouver, BC)
- Public Safety Canada and the First Nations Policing Program (Ottawa, ON)
- First Nations Health Authority (Vancouver, BC)
- The University of Western Ontario, First Nations Studies program (London, ON)



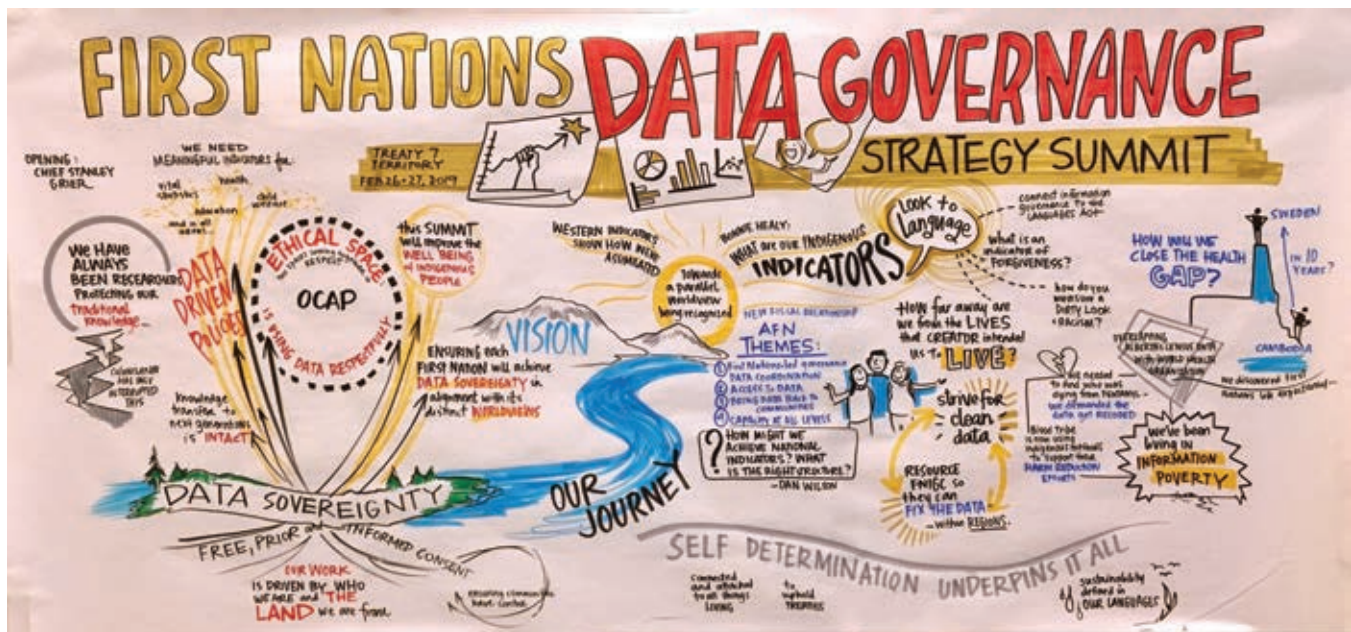
EVALUATION AND DEVELOPMENT

To ensure we are meeting our Members' needs, the OCAP® and Information Governance unit began a review of FNIGC's approach to OCAP® awareness-raising, education, and training, including an evaluation of The Fundamentals of OCAP® course. In November 2018, leveraging revenue-generating or cost-neutral opportunities presented by the education sector, an extensive evaluation was conducted by First Nations and non-First Nations graduate students at Queen's University.

These learnings were applied to similar evaluations by mixed First Nations and non-First Nations learners at the University of Saskatchewan and will also inform upcoming sessions at the University College of the North (The Pas, Thompson, MB) in 2019. In 2019–2020, the OCAP® and Information Governance unit's evaluation plan will focus on First Nations communities and leadership.

FIRST NATIONS DATA GOVERNANCE STRATEGY

The OCAP® and Information Governance unit was also active in supporting work on the First Nations Data Governance Strategy (FNDGS). This work centered on preparing for—and supporting the delivery of—the FNDGS National Summit in Treaty 7 Territory (Calgary, AB), February 26–27, 2019. Nearly 100 delegates from all 10 regions and Regional Organizations participated, and people's core belief in the value of OCAP® in any local and regional First Nations data governance strategy was voiced clearly and strongly.





PARTNERSHIPS AND CAPACITY DEVELOPMENT

The Partnerships and Capacity Development unit was led by **Jonathon Swanson** (Senior Manager) during the 2018–2019 fiscal year. The unit supports the Executive Director in maintaining FNIGC's existing relationships with its many partners while also fostering and cultivating new opportunities.

NETWORKING

Over the past year, the Senior Manager, along with the Executive Director and other senior staff members, attended initial and follow-up meetings with several organizations, including the Canadian Institute for Health Information (CIHI), Indspire, and the Yellowhead Institute (Ryerson University), to explore new opportunities. First Nations Data Governance Strategy and Regional Information Governance Centre Capacity Development The Senior Manager supported the FNIGC team in developing and delivering the FNDGS National Summit in February 2019, which included a focus on the ongoing development by Regional Partners of respective Regional Information Governance Centres (RIGCs).





COMMUNICATIONS

The Communications unit is operated by **Brad Mackay** (Manager), who this past year was supported on a part-time basis by Administrative Assistant **Claudia Meness**. As Manager, Brad oversees all aspects of the organization's corporate Communications activities, which includes media relations (press releases and speaking notes), promotion (participation in events and the development and dissemination of brochures, pamphlets, and other copy), and internal and external communications efforts (including annual reports, presentations, newsletters, FNIGC's website, and FNIGC's social media channels). The unit also supports the Survey Management and Research and Information Management teams in the development and dissemination of those units' products, including publications and reports.

Brad also manages independent contractors and FNIGC staff who are directed to assist in specific Communications-related activities or projects, including Claudia, who maintained the social media channels, postings to FNIGC's website, and other administrative needs of the team.

FNIGC.CA

Our website (FNIGC.ca) is the main source of information about the organization and our work. Since its launch, traffic to the site has increased year-to-year, with user numbers more than doubling since 2015.

Over the 2018–2019 period, all of the website's key metrics showed an improvement. FNIGC's website received a total of **111,028 page views**, which represents a 15% increase over the 96,227 page views in the previous fiscal year (which itself was an increase from the 81,736 page views in 2017–2018) and marks the highest ever total views in the history of FNIGC's website. The highest one-day traffic was on April 19, 2018 (971 page views), which coincided with the announcement of the recipients of FNIGC's 2017 National Student Bursary.

Further, once visitors get to our site they are staying longer. The average duration of a session on the site increased to 2.37 minutes from 2.28 minutes last year. In addition, FNIGC.ca's bounce rate (the percentage of visitors who leave the website after looking at just one page) decreased slightly this year, from 56% to 55%.

The majority (87%) of visitors to FNIGC.ca came from within Canada, with the United States in second place at 6%—a number that remains largely unchanged from past years. The majority of our users (87%) are English-speakers, with 6% being French speakers, which is a slight increase from past years.

For the third year in a row, new users to the site outpaced returning users, with new visitors representing 80.5% of users, compared to 19.5% for returning users. This is on par with last year, and is an indicator that FNIGC's message is reaching a newer, wider audience year-to-year.





Pages

The most frequently visited page on FNIGC's website was the homepage, with more than 15,000 visits (a 54% increase from the previous year), followed by FNIGC.ca/OCAP, with nearly 15,000 visits (the same as the previous year), followed by The Fundamentals of OCAP® online training, with 7,270 visits, which is a noteworthy 382% increase from last year. FNIGC Data Online, our free-to-use online data tool, was in fourth place with 3,748 visits. For a full list of the Top 10 page visits, see the chart on this page.

Downloads

The two volumes of FNIGC's National Report of the First Nations Regional Health Survey Phase 3 accounted for the majority of downloads from the website in the 2018–2019 fiscal year, with a total of 4,412 downloads (or 40% of total downloads). The 2014 paper *Ownership, Control, Access and Possession (OCAP®): The Path to First Nations Information Governance* was the fourth most downloaded file (with 729) and *Now is the Time: Our Data, Our Stories, Our Future – The National Report of the First Nations Regional Early Childhood, Education, and Employment Survey* was fifth, with 353 downloads.

SOCIAL MEDIA

The key driver of FNIGC's year-to-year online growth has been its social media presence, which is represented by Facebook, Twitter, LinkedIn, and YouTube. In an effort to continue this positive trend, during the 2018–2019 fiscal year, Communications published daily posts on Twitter and Facebook in an effort to expand our influence and reputation online.

As a result, our social media profile continued to expand and broaden its audience, driving an increasing amount of traffic to our website. Facebook was the main source of referrals for FNIGC.ca, accounting for 68% of social traffic to the site. Twitter was next, with 23%, and LinkedIn was at 8%.

Page	Pageviews	Page Value
/	15,194	\$0.00
/ocapr.html	14,758	\$0.00
/training/fundamentals-ocap.html	7,270	\$0.00
/dataonline/	3,748	\$0.00
/publications.html	3,243	\$0.00
/our-work/regional-he...survey/about-rhs.html	3,150	\$0.00
/fndc	2,927	\$0.00
/404.html?page=/ocap.html&from=	2,706	\$0.00
/about-fnigc/contact-us.html	2,523	\$0.00
/first-nations-regional-health-survey.html	2,141	\$0.00

Apr 1, 2018 - Mar 31, 2019 ▾ [PAGES REPORT >](#)

Event Label
1. /sites/default/files/docs/fnigc_rhs_phase_3_national_report_vol_1_en_final_sm_1.pdf
2. /sites/default/files/docs/fnigc_rhs_phase_3_national_report_vol_1_en_final_web.pdf
3. /sites/default/files/docs/fnigc_rhs_phase_3_volume_two_en_final_screen.pdf
4. /sites/default/files/docs/ocap_path_to_fn_information_governance_en_final.pdf
5. /sites/default/files/docs/fnigc_frrees_national_report_2016_en_final_28072016_0.pdf
6. /sites/default/files/docs/barriers_and_levers_for_the_implementation_of_ocap.pdf
7. /sites/default/files/docs/fnigc_rhs_phase_3_volume_two_en_final_website.pdf
8. /sites/default/files/docs/first_nations_regional_health_survey_rhs_2008-10_-_national_report.pdf
9. /sites/default/files/ENpdf/themes_in_the_rhs_and_reees.pdf
10. /sites/default/files/docs/fnigc_frrees_national_report_2016_en_final.pdf



In the 2018–2019 fiscal year FNIGC's Twitter account (Twitter.com/FNIGC) received 150,570 impressions (the number of times Twitter users see one of our tweets), which was down slightly from 158,793 impressions the previous year. Our Twitter followers list grew to 2,048, up 257 from last year's total of 1,791.

FNIGC's Facebook Page has also witnessed growth in the past 12 months. Our total number of likes increased to 2,346 (from 1,964), while the total number of followers hit 2,431 (up from 2,000 last year). Over the past year we have continued to expand our professional reach on LinkedIn, with a network of 2,460 people, which is up from 1,939 one year ago.

FIRST NATIONS REGIONAL HEALTH SURVEY PHASE 3

In July 2018, Communications oversaw the production of the *National Report of the First Nations Regional Health Survey Phase 3: Volume Two*, the second and final volume of FNIGC's report on First Nations health and well-being. The 168-page report, which was published online, marked the conclusion of a landmark five-year survey process conducted by FNIGC and its Regional Partners, and explored national data related to health-care access, language, culture, nutrition, food security, physical activity, and personal and community wellness.

FIRST NATIONS LABOUR AND EMPLOYMENT DEVELOPMENT SURVEY

In early 2019, data collection for the First Nations Labour and Employment Development (FNLED) survey, FNIGC's latest survey, began in the Regions. To support this year-long process, Communications launched a multi-faceted campaign designed to raise awareness of the survey in First Nations communities across the country.

This included a half-page advertisement in the 2019 issue of *The Circle*, the official magazine of the Assembly of First Nations (AFN). The ad in the annual magazine was a first for FNIGC, and reached an estimated 100,000 readers made up of leadership in 634 First Nations communities.

Coinciding with this, Communications designed banner images based on the print ad that could be used on Facebook, Twitter, and LinkedIn to help promote the survey effort. These images were sent out to our Regional Partners.

Mar 2019 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 4,422 impressions

This w/e Margaret Harris and her late husband Ken were inducted into Canada's Dance Hall of Fame. The pair were honoured for preserving North Coast BC Indigenous dance styles, despite the long-term ban on traditional dance, which ended in 1951. [ow.ly/epam30ob4T0](#)

11 20

View Tweet activity

View all Tweet activity

Top mention earned 48 engagements

Amira Elghawaby
@AmiraElghawaby · Mar 11

My latest: Communities need a say on how their data is collected and used [ottawacitizen.com/opinion/column...](#)
[@biancawylie](#) [@RenuMandhane](#)
[@digitaljustlab](#) [@_techreset](#)
[@DesmondCole](#) [@fnigc](#) [#ocap](#) [#cdnpoli](#)
[#digitalrights](#)

1 0 0

View Tweet

Top media Tweet earned 3,274 impressions

An 800-year-old BC red cedar is due to be transformed into a pole honouring the UN Int'l Year of Indigenous Languages. Nuuchah-nulth carver Tim Paul will spend the next 7 months making the 70-foot pole which will be unveiled at [@uvic](#) in November. [ow.ly/s7Px30o3zjL](#)
[pic.twitter.com/M0MzrrTCNm](#)



7 22



In the fall of 2018, FNIGC designed a series of FNLED publications to help promote and support the survey in communities. These included posters, postcards, and brochures designed with survey respondents in mind.

In early 2019, Communications also started work on a series of videos that will serve to promote the FNLED and FNIGC more broadly to First Nations communities. These videos are scheduled to be completed in summer 2019.

FNIGC ONLINE LIBRARY

Working with FNIGC's Research and Information Management team, Communications developed and designed a new online library system and searchable database for FNIGC.ca. Built on the KOHA Integrated Library System, a platform used by libraries around the world, the FNIGC Online Library was launched in 2019, and provides users with access to dozens of publications, papers, and reports published by FNIGC over the years.



REGIONAL DATA TOOLS

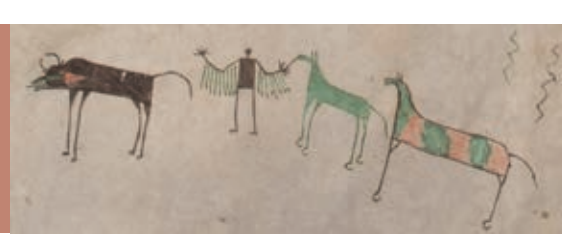
For the past two years, Communications has been supporting the rollout of online data tools for FNIGC's Regional Partner organizations. Modelled on the FNIGC Data Online tool, which hosts more than 300 charts, graphs, and figures from national reports, each regional data tool will host complementary data from regional survey reports.

To date, Quebec, Manitoba, Saskatchewan, and New Brunswick Regions have completed development of their data tools with Ottawa-based software developers Answermen, who are waiting on final approvals before launching.



EVENTS AND PROMOTIONAL MATERIALS

In December 2018, Communications inherited responsibility for FNIGC's trade show booth and promotional materials from FNIGC's Partnership and Capacity unit. Since then, it has evaluated FNIGC's corporate needs when it comes to trade shows and other events and developed a suite of new materials for the FNIGC booth, including a new banner, table cloth, and signage. Communications also oversaw the production of a new line of promotional items, which will debut at the 2019 AFN AGA.



FIRST NATIONS DATA GOVERNANCE STRATEGY

In January 2019, Communications was an integral part of the FNIGC team that planned and delivered the FNDGS National Summit. In addition to being a part of the organizing team in Calgary, Communications provided creative input in the weeks leading up to the event and managed the work of contractors, and provided note-taking, report writing, and graphic design and recording services. Communications remains a central contributor to the ongoing First Nations Data Governance Strategy work.





BOARD OF DIRECTORS, MEMBERS, STAFF (AS OF PUBLICATION)

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FNIGC STAFF

Administration

Jonathan Dewar, PhD, Executive Director
Jonathan Plante, Special Advisor, Financial and Operational Strategy
Colette Kataquapit, Finance Manager
Alex LaFrance, Finance & Payroll Assistant
Brad Mackay, Manager, Communications
Lorraine Cheechoo, Programs Assistant
Karen Yundt, Human Resources Advisor
Bianca Martin, Administrative Assistant

Research and Information Management

Albert Armieri, Senior Manager
Amy Nahwegahbow, Senior Research Advisor
Lyndsy Gracie, Projects Assistant
Alana Roscoe, Program Manager, Research and Development
Maria Santos, Program Manager, First Nations Data Centre
Claudia Meness, Junior Research Officer

Survey Management

Kyla Marcoux, Program Manager
Katie Wood, Program Manager

Methodology and Statistics

Fei Xu, PhD, Senior Manager
Krysia Walczak, Statistical Data Analyst
Xinyu Qiao, Statistical Data Analyst

OCAP® and Information Governance

Aaron Franks, PhD, Senior Manager



A large, irregularly shaped piece of ancient parchment or leather, possibly a fragment of a larger sheet. It features numerous small, colorful drawings in red, green, black, and orange. The drawings include various animals such as birds, fish, and quadrupeds, as well as human figures in different poses. The parchment is aged and shows signs of wear, with some areas appearing torn or damaged. The background is a solid light green color.

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[illegible]

A large, irregularly shaped piece of ancient parchment or animal skin, possibly a hunting bag or a ceremonial cloth, featuring various colorful drawings. The drawings include several animals: a black bull, a green deer, a red bird, a green frog, a black cat, a black dog, a black fish, and a black bird. There are also human figures, some with wings or long hair, and abstract shapes like a red rectangle and a green triangle. The parchment is light brown and shows signs of wear, including a large hole near the top left corner. The background is a solid green color.